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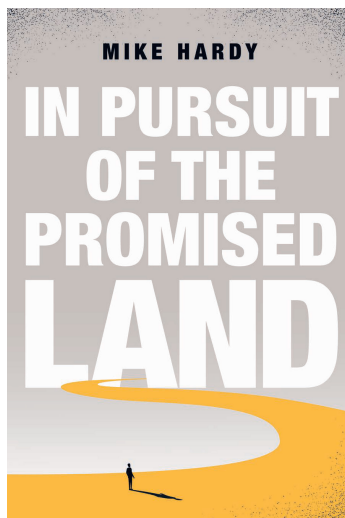


Author Mike Hardy Helps Readers Pursue the True Promised Land

MEMPHIS, TN, APRIL 2024—On the outside, it looked like Mike Hardy had it all together—money, power, and a plethora of pleasure. But it was all a facade. Little did his family and friends know, he was part of the largest drug operation in the United States. Hardy’s past eventually caught up to him, landing him in prison, stripped of everything. There, he had an encounter with God that changed him forever. He discovered that God had a good plan for his life, and part of that plan was writing *In Pursuit of the Promised Land* (Fusion).

Through his story, Hardy walks readers through their life choices and helps them find the Promised Land that God has for them. “I had everything that most people desire,” Hardy says, “but in spite of having all these things, it was never enough.” Finding Christ was the key to his pursuit of the Promised Land, and he passionately shares these truths with his readers, in the hopes of saving them precious time and painful consequences that he experienced along the way.

“God’s work in my life has included prison, unemployment, brokenness, failure, defeats, and struggle, as well as success and victory,” Hardy shares. “The Christian life is sometimes called the upside-down life: you must be lost to be saved, you must be last to be first, and tithing 10 percent goes farther than the 90 percent you kept behind. None of that makes sense to someone who hasn’t experienced the Christian life for himself. But do not fear. Whatever you bring to the table, God will work with it. God’s methods are unorthodox because we bring Him such a mess.”



Hardy is available for interviews and can speak to a variety of topics, including:

- Every man’s search for the promised land
- Addiction
- Prison and prison ministry
- Recovery
- Discipleship
- The American Dream
- Learning to leave the past in the past
- Making the most of every minute you have left to serve Christ
- Being the hands and feet of Jesus in today’s world

About the Author

Mike Hardy’s life plays out like a dramatic movie, with all of the ups and downs, twists and turns, as well as heartbreak and heart restoration. His life is a story of redemption. Driven with a desire to share how God changed a pleasure-seeking cocaine smuggler, into a follower of Jesus Christ, Hardy embarked on this path to publication, paving it in much prayer and expectation of how God might use his story to help others find true peace. Hardy, who has a bachelor’s degree in education and a master’s degree in religious education, has spent over a decade teaching adult

life groups and Sunday School classes, as well as serving as a volunteer preacher at Orlando Rescue Union Mission. Married for 10 years to his best friend, Judy, the Hardys make their home in the Sunshine State where they continue to follow God's calling for their lives.

About End Game Press and Fusion

Launched by award-winning author Victoria Duerstock in 2021, End Game Press is a traditional publishing house where ordinary people accomplish extraordinary things. With a goal to create beauty and cultivate community, End Game Press publishes fiction, nonfiction, and children's titles into both general and Christian markets. Fusion is an imprint of End Game Press, giving authors and speakers more control of the publishing and printing process. Fusion is a true collaborative partnership between author and publisher. Learn more at www.endgamepress.com.

SUGGESTED INTERVIEW QUESTIONS

Mike Hardy, *In Pursuit of the Promised Land*

1. Please share why you felt so compelled to share your story through your book, *In Pursuit of the Promised Land*?
2. How did you come up with the title? Is there a story behind that?
3. What has been the hardest part of sharing your story?
4. What is your life Bible verse, and why?
5. When you look back on your life before Christ, do you ever marvel that you are still alive? Please elaborate.
6. What gets you up in the morning?
7. What do you hope people take away from this book?
8. How can our audience connect with you online, and where can they purchase a copy of *In Pursuit of the Promised Land*?
9. Do you have any more books in you?